



Pixie Dust Marketing

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ABOUT GOOGLE ADS

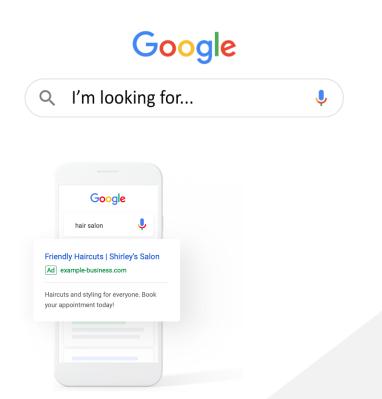


Google Ads are displayed to potential customers while they are actively searching for products or services

Google Ads are **given higher priority** on search results pages

Making them the most effective way to reach **new customers**

REACH THE RIGHT PEOPLE, IN THE RIGHT PLACE, AT THE RIGHT TIME



Google Ads are shown to engaged consumers while they are actively searching for the specific products or services you provide.

Ads give free branding awareness, and you only pay when engaged consumers click through and engage with you.

THE BIG GUYS ALL USE GOOGLE ADS - BECAUSE THEY WORK



The average business sees a **2-25x** return for every \$1 spent on Google Ads. This is better than any other advertising medium out there today

But competing with the resources and budgets of larger competitors can be a struggle for small businesses

AUTOMATION OPENS UP THE DOOR FOR SMALL BUSINESSES



WITH AUTOMATION YOU:

SAVE TIME | automation handles all aspects of setup and monitoring of your campaign, allowing you to spend your valuable time on better things

SAVE MONEY | with automaton most of your budget goes into your actual ad spend, not to high consulting or management fees

HOW IT WORKS

You tell us a little bit about your business

We create Google Ads tailored to your business

We optimize your ads to fit your budget and target audience We continuously monitor and improve your campaign over time

START GETTING NEW CUSTOMERS FROM AUTOMATED GOOGLE ADS



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With low budget starting points, small businesses can reap the benefits of Google Ads like their larger competitors

Try Automated Google Ads for your business and **start receiving new customers** in your target market

