

Display Ads

Get your audience's attention
with custom banner ads

Lynne Gabrielson

President

480-389-6456

Lynne@givemepixiedust.com



What are Digital Ads?



Digital ads are the best way to reach potential customers because you can communicate with your ideal target audiences when they are looking for your business or services you provide.

Benefits of Digital Ads



Increase brand awareness



Drive more sales



Target a specific audience



Measure your results



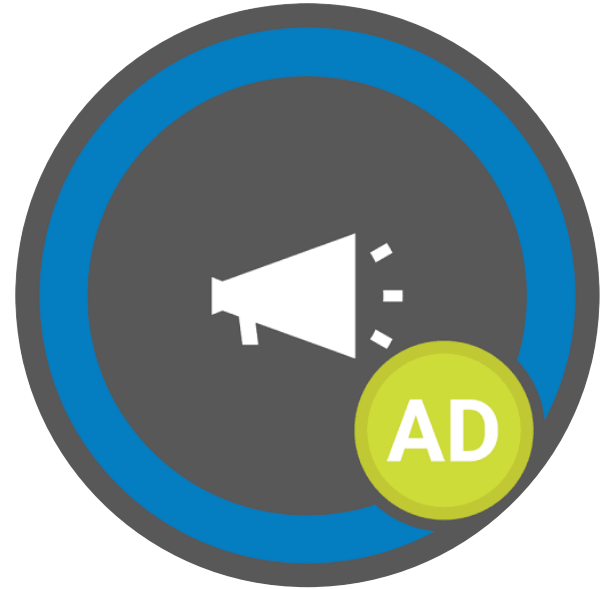
Get higher ROI



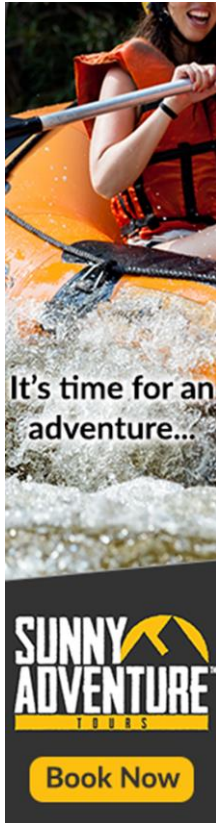
Adapt your strategy

Display Ads Overview

- Promote your business through custom banner ads served to a target audience.
- Display campaigns are perfect for raising your business's brand awareness.
- Target people on top of the sales funnel.
- We collect audience data that is used to target your potential customers.
- Track physical visits to your business.



What Do Display Ads Look Like?



Measuring Your Campaign



S

Specific: What do you want to accomplish? (who, what, where, why)

M

Measurable: How will you measure the results?

A

Achievable: It's good to dream, but are the goals realistic?

R

Relevant: How does the goal tie into your business?

T

Time-bound: Set 1 or more target dates

What's Included?

- A team of experts in Display ads.
- Campaign setup and optimization.
- Automated bid and budget management.
- Customized strategy for your business.
- First set of custom banners.
- Google Analytics integration.
- Monthly reports.

